

Micro-Placements Project

Company Name:	LaingBuisson
Website:	www.laingbuisson.com
Brief company description:	LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, consulting and data solutions.
Industry/Sector:	Market Research
Size of the organisation:	Small Organisation: 10-99 employees
Clients (if appropriate):	
Address:	
TFL Travel Zone (if applicable):	1
Host Name:	

The Project: Research Executive

Project Description:	<p>Project Description:</p> <p>LaingBuisson research team supports the business by providing the background research for the company series of 20+ market reports, our industry-leading journals and consultancy projects. We work across the breadth of the independent healthcare and social care sector and titles include Care Homes for Older People, Adult Specialist Care, Children Services, Childcare, Private Acute Healthcare, Health Cover and Dentistry. Our consultancy projects include a major study for the Department of Health and Social Care into the rate of Funded Nursing Care (FNC); true cost of care exercises for local authorities; market entry studies for a major US hospital group; a strategic review for a charity providing services in the social care sector; and an options appraisal for a local authority considering its role in the direct provision of care in its locality.</p> <p>The opportunity is for the Micro-Placement student to work alongside our full-time researchers. The Micro-Placement project will be specifically to develop a detailed pack that explains how the UK healthcare and social care system (public and private) works to anyone who is new to the company - and in doing this, we will encourage you to look at this with the eyes of someone who may not have had much familiarity with the sectors before taking on this placement.</p> <p>You will also have the opportunity to work on on whatever projects are live at the time of the placement. Where possible, we will give you ownership of a specific part of a project so that you can use your skills to their fullest extent. You will learn about working with our own proprietary data as well as publicly available sources and will learn to use our database</p>
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	<p>for data surveying, entry and manipulation. You will also assist with the formatting of reports, Excel spreadsheets and presentations. You will need to be a team player and you will be working under the supervision of our senior researchers and alongside our market report authors, researchers, editors and senior managers. If you have a background in finance, there may also be an opportunity to work alongside our financial data analysts and learn about the work they do around company accounts and balance sheets.</p> <p>Organisational Need: How can we help new starters in our business better understand the sectors we work in quickly?</p> <p>Tasks:</p> <ul style="list-style-type: none"> • Developing a detailed guide explaining how the UK healthcare and social care system works. • Using proprietary LaingBuisson and publicly available data sources to build a picture of a market. • Learning the basics of how to analyse that data using tools such as Excel. • Learning to use our data warehouse • Formatting reports, Excel spreadsheets and presentations for submission to stakeholders and possibly clients. • Checking and validating data and report text • Researching relevant companies and contributing to individual company profiles. <p>Objectives:</p> <ul style="list-style-type: none"> • To gain a working knowledge of the UK independent healthcare and social care sectors and of how these markets work and putting this into a document that future new joiners to LaingBuisson will benefit from • To learn how to research information about these sectors effectively. • To gain confidence in dealing with a range of stakeholders, many of whom will be senior experts in their fields. <p>Project Outcome: Report</p>
<p>Person Specification:</p>	<p>Core skills sought: Team-Player, Written communication skills, Creative problem solving, Numerical and analytical skills, Research skills</p> <p>Languages and other additional skills: An interest in economics, even if the student is not studying economics</p>
<p>Number of students sought:</p>	<p>1</p>
<p>Discipline sought:</p>	<p>Economics - Year 2, Psychology - Year 2, Sociology - Year 2</p>
<p>Suitable project for 1st years?</p>	<p>N</p>

Suitable for internationally based students?	N
Selection:	In order to assess the potential candidate(s) the Host would like to interview you (virtual).
Project sector:	Market Research
Project Type:	Blended (min 50% in office)
Preferred start date:	1 st June 2021
Flexible?	Yes
Duration:	Full time, Part time
Remuneration:	The company accepts that they will cover travel expenses and either provide lunch or cover the cost of lunch when the student is in the office.
Project Location:	
TFL Travel Zone (if applicable):	1

To best prepare for the meeting, we would encourage you book an appointment to speak to a Careers Consultant in the Careers Service.

Click [here](#) to book a Micro-Placement mock Interview.