

Micro-Placements Project

Company Name:	London School of Hygiene & Tropical Medicine
Website:	lshtm.ac.uk
Brief company description:	<p>The Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA) programme is a research programme based at the London School of Hygiene & Tropical Medicine, which funds cross-cutting research to improve measurement and evaluation of agriculture, food systems, nutrition and health programmes around the world. In addition to funding research projects in low and middle-income countries, the IMMANA programme also runs the Agriculture, Nutrition and Health (ANH) Academy, a global network of over 4000+ researchers around the world working in a wide variety of disciplines. The ANH Academy's core aims are to foster collaboration between disciplines and sectors, facilitate research uptake and to support early career researchers around the world. It is free to join and has a monthly newsletter, regular webinars/events for members to learn new skills and share their work, and an annual conference called the ANH Academy Week.</p> <p>Learn more...</p> <p>Website: anh-academy.org Twitter: @anh_academy LinkedIn: https://www.linkedin.com/company/anh-academy/</p>
Industry/Sector:	Research and Development
Size of the organisation:	Small Organisation: 10-99 employees
Clients (if appropriate):	
Address:	T
TFL Travel Zone (if applicable):	1
Host Name:	

The Project: Programme and Communications Assistant

Project Description:	<p>Project Description:</p> <p>The ANH Academy's annual conference this year (called ANH2021 for short) will take place from X date with the goal of fostering knowledge exchange, innovation and learning around interdisciplinary ANH research. The first week will consist of Learning Labs where ANH Academy members have the opportunity to join training workshops to learn various methods for ANH research. The second week will highlight research around the world through keynote speeches, panel discussions and a variety of abstract-driven research sessions. The Academy Week usually rotates between Africa and Asia in order to lower barriers to participation with volunteers from a range of host institutions joining the organisational effort. Due to COVID it was held online for the first time in 2020 with over 900 live participants. This year, the event will be virtual once again and preparation has already begun. We look forward to welcoming two new members to our team in the run up to the conference to focus on communications, social media and</p>
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	<p>programme support, as well as to attend and pitch-in during the two weeks of ANH2021.</p> <p>Organisational Need: How can we deliver an online scientific event that: A) facilitates clear and engaging communication of complex research; B) encourages researchers to connect, share their work and learn new skills; and C) links ANH research topics to current events</p> <p>Tasks: Students will collaborate on the following areas, and will each have their own social media/communications project to own: 1) Social media projects (a few options depending on interest/timing): A) Curating a countdown to ANH2021 social media campaign to connect ANH2021 topics with current events and other new research B) Developing a social media toolkit for conference attendees to use, including graphic design if interested C) Creating a social media plan/calendar for during the ANH2021 conference 2) Edit/update website and online programme ahead of conference 3) Support during conference: A) Take notes and provide technical support during sessions B) Draft social media posts and session summaries for daily conference email recaps</p> <p>Objectives: 1) Gaining strong insight into the global health/development sector and cutting-edge research focused on food systems, nutrition and agriculture 2) Learning how to curate a research communications/social media campaign 3) Developing research conference and event organising skills</p> <p>Project Outcome: Newsletter, Social media campaign, social media toolkit or conference social media plan, depending on interest</p>
<p>Person Specification:</p>	<p>Core skills sought: Team-Player, Organisation skills, Written communication skills, Attention to detail, Self-motivation</p> <p>Languages and other additional skills: Web editing Graphic design Event planning Social media campaigns Mailchimp</p>
<p>Number of students sought:</p>	<p>2</p>
<p>Discipline sought:</p>	<p>Accountancy & Finance - Year 1, Accountancy & Finance - Year 2, Business Management - Year 1, Business Management - Year 2, Criminology - Year 2, Economics - Year 2, English - Year 2, History - Year 2, Law - Year 2, Music - Year 2, Psychology - Year 2, Politics - Year 2, Sociology - Year 2</p>
<p>Suitable project for 1st years?</p>	<p>Y</p>

Suitable for internationally based students?	Y
Selection:	In order to assess the potential candidate(s) the Host may like to interview you (virtual).
Project sector:	Academia/Research
Project Type:	Remote working
Preferred start date:	
Flexible?	Yes
Duration:	Full time, Part time
Remuneration:	The company accepts that they will cover travel expenses and either provide lunch or cover the cost of lunch when the student is in the office.
Project Location:	Remote working
TFL Travel Zone (if applicable):	Remote working

To best prepare for the meeting, we would encourage you book an appointment to speak to a Careers Consultant in the Careers Service.

Click [here](#) to book a Micro-Placement mock Interview.