

Micro-Placements Project

Company Name:	Finance Innovation Lab
Website:	https://financeinnovationlab.org/
Brief company description:	Finance Innovation Lab is a UK charity which builds power to transform the financial system for people and planet. We cultivate a community of systems-changemakers and work on initiatives that impact mental models and power dynamics in finance for deep, lasting change. Our work focuses on growing purpose-driven finance, shifting mainstream finance, influencing law, regulation and policy, and building our community.
Industry/Sector:	Voluntary sector/charity work
Size of the organisation:	Micro Organisation
Clients (if appropriate):	
Address:	
TFL Travel Zone (if applicable):	1
Host Name:	

The Project: Community building /CRM project support

Project Description:	<p>Project Description:</p> <p>Finance Innovation Lab is a UK charity which builds power to transform the financial system for people and planet. We cultivate a community of systems-changemakers and work on initiatives that impact mental models and power dynamics in finance for deep, lasting change. Our overall community of practice has now grown to over 650 financial changemakers, including purpose-driven innovators, intrapreneurs, regulators and investors.</p> <p>In order to better support our community, the Lab will be implementing a 'customer relations management' (CRM) system during 2021. This will provide many benefits, including the ability to better analyse the make-up of our community, and to better communicate with them on topics and / or events of interest. This will save staff time and enable the charity to have even greater impact in our work.</p> <p>The primary aim of the placement will be to support the implementation of this system, working with the Head of Community and Communications, The COO, and our Operations Officer, to ensure the project aims are obtained.</p> <p>The Lab is a human-centred organisation, and it is important to us that any placement student feels that they have learnt and grown through their engagement with the Lab. We are therefore also open to discussing how you might gain experience in other areas of non-profit life while you are with us.</p>
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	<p>Organisational Need: How can the Lab best implement and utilise the CRM to better support our ever-growing community of systems-changemakers?</p> <p>Tasks:</p> <ul style="list-style-type: none"> - Complete online training on the principles of data protection (GDPR) - Support the Head of Community and Communications - and other team members - in varied tasks relating to the implementation of the CRM system - Actively identify your own learning needs and desires (within the context and restrictions of the project), and be committed to ongoing self-reflection during the placement, such that the team can better support you in your development <p>Objectives:</p> <ul style="list-style-type: none"> - Experience with the implementation and role-out of a core business system - Increased knowledge of GDPR and related regulations, including how these might be applied in a small non-profit organisation - Experience of working for a registered charity and global pioneer in systems change - Experience of working as part of a small, dynamic team committed to our values of collaboration, empowerment and ambition - Support from a dedicated line manager, who will guide and coach you to plan and deliver your best work - The opportunity to learn more about the Lab's work and the wider sector, including new economics, financial reform and systems change <p>Project Outcome: Functional CRM system (note you are not expected to do this alone!)</p>
<p>Person Specification:</p>	<p>Core skills sought: Written communication skills, Verbal communication skills, Attention to detail, Self-motivation, IT skills</p> <p>Languages and other additional skills: A basic understanding of, and interest in, the Lab's work would be useful. You can read a summary of the Lab's 2030 strategy here: https://financeinnovationlab.org/unveiling-the-new-lab-strategy/</p> <p>No previous office experience is required.</p> <p>We are committed to providing equality and fairness for all and not to discriminate on grounds of gender, marital status, race, ethnic origin, colour, nationality, national origin, disability, sexual orientation, mental health, religion or age. We encourage and celebrate the different qualities that our colleagues, and others we work with, bring to our work. And we believe that seeing things from a wide range of different perspectives helps us to resolve problems, adapt our approaches and develop as an organisation.</p>
<p>Number of students sought:</p>	<p>1</p>
<p>Discipline sought:</p>	<p>Accountancy & Finance - Year 1, Accountancy & Finance - Year 2, Business Management - Year 1, Business Management - Year 2, Criminology - Year</p>

	2, Economics - Year 2, English - Year 2, History - Year 2, Law - Year 2, Music - Year 2, Psychology - Year 2, Politics - Year 2, Sociology - Year 2
Suitable project for 1st years?	Y
Suitable for internationally based students?	N
Selection:	In order to assess the potential candidate(s) the Host may like to interview you (virtual).
Project sector:	Voluntary Sector/Charity work
Project Type:	Blended (min 50% in office)
Preferred start date:	
Flexible?	Yes
Duration:	Part time
Remuneration:	The company accepts that they will cover travel expenses and either provide lunch or cover the cost of lunch when the student is in the office.
Project Location:	
TFL Travel Zone (if applicable):	1

To best prepare for the meeting, we would encourage you book an appointment to speak to a Careers Consultant in the Careers Service.

Click [here](#) to book a Micro-Placement mock Interview.